



Ital-iano!

The Pensacola Children's Chorus would like to invite you to participate in this year's, *Italiano!* Italiano is our annual fundraiser featuring dueling pianos and family-style Italian fare that raises funds on behalf of PCC's Tuition Assistance program. This year's event will take place at Sander's Beach-Corinne Jones Resource Center on Friday, October 7th.

The value of the Pensacola Children's Chorus lies at the core of our mission: to foster the personal and social growth of its singers and transform the community through inspirational musical experiences. Each season PCC hosts three mainstage performances- Christmas on the Coast, One World Many Voices and Showtime. These performances mark the culmination of weeks of hard work and discipline achieved by the nearly 300 singers who populate PCC's nine choirs. Our program provides a once in a life-time opportunity for students to participate in an arts-based education program that focuses on personal growth and leadership development. By its nature, an arts-based education rooted in music and movement can inspire critical thinking, accountability, and a greater sense of self confidence. Learning in a group setting promotes the values of teamwork and leadership.

The Pensacola Children's Chorus is committed to providing access to its programs for all children who desire to enhance their lives through music and performance regardless of financial need. As such, we pride ourselves in removing these barriers and have never turned away a child who wishes to become a part of our PCC family. Instead, we offer a substantial tuition assistance program which helps families offset the cost of participating in our programs. Our Tuition assistance is awarded based on a family's determined percentage of need as calculated through a complex algorithm using information from a family's prior year tax return.

In order to sustain this program, we need your help! By participating in this event, you too can be part of the magical way that student lives are transformed through the Pensacola Children's Chorus. With a minimum of \$40,000 of Tuition Assistance allocated annually, PCC looks to cultivate a new generation of intellectual and creative performers while providing an avenue for the developing friendships and social skills among a diverse group of children. We cannot do this without your help and hope you will consider sponsoring this wonderful event. Thank you for being such an important contributor and supporter of the underserved in our community.

Sincerely,

Christy Rogers
Director of Advancement
Pensacola Children's Chorus

46 E. Chase Street • Pensacola, Florida 32502 • 850-434-7760

www.pensacolasings.org

2022 Sponsorship Levels

PRESENTING (limited to one sponsorship)

\$5,000

Marketing

- Event Recognition during event by Emcee
- Table Recognition at every table
- Logo included in all printed materials: the Invitation, the Event Program, on each table & Sponsor Recognition in Lobby
- Logo inclusion on Social Media – PCC Facebook and Event Pages
- Logo inclusion on the PCC website, *Ital-iano!* event page with link to business website and season program

Amenities

- Reserved (1) Table of eight in close proximity to the dueling pianos
- (2) Premium bottles of vino for the table

BRILLANTE

\$2,500

Marketing

- Event Recognition during event by Emcee
- Table Recognition at your reserved (1) table of eight
- Logo included in the Event Program & Sponsor Recognition in Lobby
- Logo inclusion on Social Media – PCC Facebook and Event Pages
- Logo inclusion on the PCC website, *Ital-iano!* event page with link to business website and season program

Amenities

- Reserved (1) Table of eight in close proximity to the dueling pianos
- (2) Premium bottles of vino for the table

ANIMATO

\$1,000

Marketing

- Event Recognition during event by Emcee
- Table Recognition at your reserved table of four
- Name recognition in the Event Program & Sponsor Recognition in Lobby (listing)
- Inclusion on Social Media – PCC Facebook and Event Pages (listing)
- Inclusion on the PCC website, *Ital-iano!* event page and season program (listing)

Amenities

- Reserved seating for (4) four in close proximity to the dueling pianos

***Payments must be paid in full no later than 09/28/2022.**

***Attendee Lists due to CRogers@PensacolaChildrensChorus.com no later than 09/28/2022.**



2022 *Ital-iano!* Sponsorship Commitment Form

Sponsor Name (as it will be advertised): _____

Primary Contact: _____ **Title:** _____

Contact E-Mail Address: _____

Main Phone: _____ **Cell Phone:** _____

Full Mailing Address: _____

Name of Sponsoring Individual (if different than primary contact): _____

Method of Payment

- Electronic Invoice** (ACH or CC payments, no fees)
- Check** (made payable to "Pensacola Children's Chorus") **Ck#** _____ **Date:** _____
- Credit Card** (3% handling fee applies)

Card #: _____ **Exp:** ___/___ **CCV:** _____ **Zip:** _____

Authorized Signature: _____ **Date:** _____

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* YOUR SPONSORSHIP IS TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. UNDERSTAND NO REFUND WILL BE MADE IN THE EVENT OF CANCELLATION OR SHORTENING OF THE EVENT DUE TO INCLEMENT WEATHER OR OTHER UNFORESEEN CIRCUMSTANCES.

*"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE" REFER TO: CHI497

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